



Ypsi Mix

312 N River Street, Ypsilanti MI

734-483-1520

www.ypsifoodcoop.org

Why Choose YFC?

-by Leaha Dotson

There are many grocery stores, including healthy options, available today...but YFC is not just another healthy grocery store.

Shopping at YFC allows you to be part of the community and really know where your food comes from! While shopping at YFC it is common to meet HBA, Produce, and other distributors in the store since they are also YFC shoppers! Another bonus to YFC is having a smaller staff than larger corporate stores which means better communication! You are able to talk to a general manager regu-

larly and you know the staff personally! Becoming a regular at YFC means being greeted by name when you come in! It's your store after all!

Since partnering with Taste the Local Difference (TLD) YFC is able to offer regular tastings of many local Michigan distributors! This is a unique co-op benefit!

We prioritize having a close relationship with distributors for both our staff and our customers!

YFC also aims to prioritize and serve our communities needs. We are the only grocery store

within Ypsilanti's city boundaries that carries and accepts WIC! We are not focused on profit through this service but instead aim to meet physical and social accessibility needs for our WIC customers!

During February YFC also provides unique valentine gifts for your sweetie only available here! YFC's bakery will be creating beautiful, quality, delicious goodies! Here you can also find unique incense, candles and locally made jewelry from Lorraine U'ren!

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Bulk Department Update:

Bulk shopping is a great way to get just the right amount of products! It is also a great way to cut down on waste! YFC is happy to offer bulk bags, bulk coffee bags, and bulk containers to customers for a small fee upon purchase. We also encourage you to use recycled

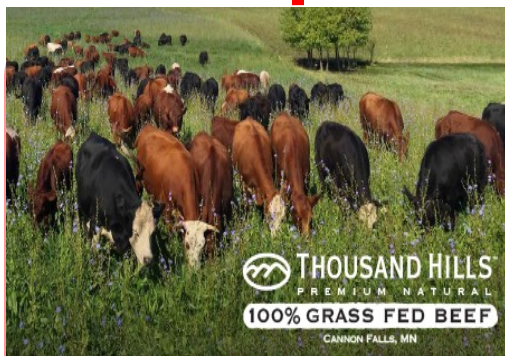
containers from home to cut down on waste! Make sure to tare your containers at the register before filling them! This ensures you are not charged for the container weight!

There is also exciting news for the bulk coffee area! We re-

ceived all new bulk coffee bins and shelving from Equal Exchange in January, which added four more organic, fair trade coffee options to our selection!



Fresh Meat Cooler!



YFC has added a fresh meat cooler to our store, located between the produce cooler and beer cooler! We are excited to offer fresh meat for the first time to our customers! One product

we are especially excited about is **Thousand Hills 100% Grass Fed Ground Beef!** Thousand Hills Cattle Co. , located in Cannon Falls Minnesota, has one mission: "Nourishing soil, plants, cattle and people by holistically grazing cattle." Their prod-

ucts contain no hormones, antibiotics, GMOS, grain/grain byproducts; and the cows are free range. Their products meet our goal of knowing where our food comes from! For more information visit: <http://www.thousandhillscattleco.com/>

"The objective is to have fun together while raising money for the co-op."



Board Member Applications available in store and online

Fund Raising Committee -by Don Broersma

The Board of Directors is extending an open call for volunteers to join the YFC Fundraising Committee. These volunteers will participate in planning and running various fundraising events for YFC. The objective is to have fun

together while raising money for the co-op. Several current ideas include: dance parties, farm to table feasts, and continuing YFC yard sales! Suggestions are welcome!

If you are interested come to YFC Monday February 13th at 6:30pm for the first information meeting! Contact board member Don Broersma at don@ypsifoodcoop.org

Time to Consider Running for the Board!

YFC's Annual General Membership Meeting will be in May. It seems a long way off, but if you're thinking about running it's time to start talking about what's involved. The board is legally responsible for the co-op's overall direction and performance. Meaning the board establishes goals and broad guidelines and monitors how well the management is meeting

those goals and guidelines. Directors are elected by the membership. They have responsibilities to the co-op and its members, to the co-op's management, and to the board. They carry out our work through monthly board meetings. We also use committees. In the coming year, the board is planning to work to

build the cooperative through outreach and education. Board terms are for two years. To run for the board you need to submit an application. They're available in the store or on the Board of Director's page on ypsifoodcoop.org. Applications are due by Friday, March 17 to be included in the ballot.

Board Info, Cont'd

The board will host an informational session upstairs at the co-op office at 6:00 p.m. Thursday, February 16. If you can attend, please do. If you can't send any questions to board@ypsifoodcoop.org.

Board members are expected to attend trainings (one on May 13, in Ann Arbor) and a board retreat, as well as participate in outreach efforts, and work on committees as needed.

Board members get a volunteer discount (10%)

while actively serving, but there's no other compensation.

Serving on YFC's Board is a rewarding experience. This position allows you to use your talents to contribute to building the local economy and become more connected to the co-op and the community. YFC hopes you will consider joining! - from your YFC Board of Directors

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Senior Discount Update:

YFC aims to put our customers first and provide benefits to support our customers! One co-op perk is offering a senior discount of 10% every Thursday! Just ask the cashier at the register to apply your senior discount to your purchases for the day! This will give you a bonus 10% off your purchases. However, this discount is not added onto already existing member discounts of 2% or 4% or volunteer and employ discounts of 10%.

Local Vendor Highlight: Great Lakes Potato Chips

Taste the Local Difference (TLD) is coming to YFC on February 18th 11:00am to 2:00pm to do a tasting of Great Lakes Potato Chips!

Great Lakes Potato Chips is a family business made from Michigan grown potatoes in Traverse City! Their goal in starting Great Lakes Potato Chips was to: "Make a chip worthy of the hardy, fresh spirit of the Great Lakes region and its people."

These chips are made in small batches consisting of Michigan potatoes and almost all Michigan spices. They carry a wide variety of chips! Their original potato chips were recently named the #1 Potato Chip by the *Chicago Tribune*. Take a walk on the wild side and try the staff favorite 'Buffalo Wing' seasoned with Frank's RedHot!



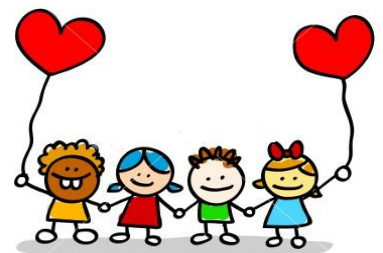
Hello from the digital world!

We're stepping up our digital game! In an effort to better communicate our weekly and monthly sales and special events, the team here at the YFC are creating the *Weekly Mix*. This e-newsletter will update our customers on sale items, in-store promotions, recipe ideas, co-op deals, and more every Wednesday!

Our first *Weekly Mix* e-newsletter will be sent out Wednesday, February 8. Sign up for the *Weekly*

Mix at the register or [follow this link on your browser](#).

Soups on! Follow us on Facebook and Twitter @ypsifoodcoop to get the dish on daily soup updates, pics about the co-op, and other whathaveyous. We're on Instagram too! You won't be disappointed, we promise.



YPSILANTI FOOD CO-OP

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• Voluntary and Open Membership

2

• Democratic Member Control

3

• Member Economic Participation

4

• Autonomy and Independence

5

• Education, Training and Information

6

• Cooperation Among Cooperatives

7

• Concern for Community

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Saturday February 4, 2:00-3:00pm

New Member Orientation #1 at YFC

"YFC Grocery Store—Talk& Tour" including samples and a 10% grocery discount for attending! Everyone is welcome and new members are especially invited to join!

Monday February 13, 6:30pm at YFC

Fund Raising Committee Meeting

Open call for volunteers to participate in the YFC Fund-raising Committee. Come meet other YFC members and shoppers and get involved! Contact board member Don Broersma at don@ypsifoodcoop.org for any questions!

Saturday February 18, 11:00-2:00pm

Tasting: Great Lakes Potato Chips

Come taste the different potato chips made by family owned Great Lakes Potato Chips in Traverse City with Taste the Local Difference! Don't miss out on this awesome opportunity to satisfy your snack cravings with MI potato chips!

Monday February

27, 6:00-7:00pm

New Member Orientation #2 at YFC

"YFC Grocery Store—Talk& Tour" including samples and a 10% grocery discount for attending! Everyone is welcome and new members are especially invited to join!

Tuesday February 28, 6:30pm

YFC Board Meeting

Board meetings are open to the membership to observe and participate in except when an executive session is called.

**February
Events**

